



under the
UMBRELLA
GALA



SPONSORSHIP OPPORTUNITIES

Celebrating the Past, Empowering the Future

November 3, 2018
The Renaissance Edmonton Airport Hotel



**This year
marks our 50th
anniversary. Join
us as we celebrate
this significant
milestone at
Renaissance
Edmonton Airport
Hotel on Saturday,
November 3rd
for the 3rd
Annual Under the
Umbrella Gala.**

Let's start conversations and raise our voices for victims. As more of us speak up about domestic abuse, the more we'll shift the narrative against the issue. Together, we can shed light on the root causes, challenge stereotypes and change collective attitudes.



ABOUT WIN HOUSE

Mission

WIN House exists to further non-violent relationships and environments for women with or without children.

Vision

Women and children are safe and free from abuse in their environments and relationships.

United, we are strong. Since 1968, for nearly five decades, we've given women and children of all ages and cultures a safe place to flee. From passionate professionals and volunteers, to dedicated donors and champions of the cause, WIN House is committed to providing safety, support, relief and resources for abuse victims.

Today, WIN House accommodates up to 70 women and children at a time (up to 21 days) with meals, clothing, nurses, crisis intervention support, child support, pet care, valuable links to housing, legal, employment and educational services, and numerous post-shelter goods and services. It often starts with a call to our 24 hour Helpline (780) 479-0058 – It's a step towards hope, help, love and to making a plan to overcome all obstacles.

2016/2017 Facts & Figures

- 291 Women
- 438 Children
- 2061 Crisis Calls



EVENT OVERVIEW

Last year's over 150 guests joined us for an elegant evening celebrating the incredible courage of domestic violence survivors. Without a doubt, the inspirational highlight of the night was the speech by Renee, who told her story of devastating trauma, of her journey to healing and of her courage to stand up to domestic violence.

Our community has been the core of our growth, serving as the thread that links our past with our future. So as we mark our 50th anniversary, and look to the future and our vision of a world where women and children are safe and free from abuse in their environments & relationships, we stand ready to honor the past, embrace change, and seize opportunities. We are confident that in our second half century, we will continue to empower victims of domestic violence.

Event Details

November 3, 2018

Renaissance Edmonton Airport Hotel

5:30pm Cocktail Reception

7pm Program and Dinner



PRESENTING SPONSOR

\$20,000 (1 AVAILABLE)

Sponsorship Benefits:

EVENT PROFILE

- Exclusive presenting sponsor status with event named “Under the Umbrella Gala presented by Your Company”
- Speaking opportunity at gala
- Recognition by the emcee at the gala

HOSPITALITY

- 2 tables of 8 guests in VIP section & 1 bottle of champagne per table
- Opportunity for you & your guests to attend the pre-event reception

PUBLICITY

- Name/logo recognition in local & regional news media outlets (traditional news release)
- Media advertising*
- Social media recognition
 - Twitter - 2,830 followers
 - Facebook - 740 friends
 - Instagram - 650 followers
- Blog post highlighting your company & our sponsorship
- Full page acknowledgement in post-event newsletter

*Pending media sponsorship

BRAND RECOGNITION

- Sponsor recognition where the gala is promoted as well as all marketing materials including but not limited to:
 - Event letterhead
 - Sponsorship package
 - Save the date & formal invitation
 - All event signage
 - Event program (full page)
 - Sponsor recognition presentation
 - Event webpage
 - Post-event thank you letters
- Recognition on WIN House website

OTHER BENEFITS

- Exclusive opportunity to provide all gala guests with a branded table gift (at an additional cost)
- Opportunity for staff to volunteer at event



HOPE SPONSOR (DINNER)

\$15,000 (1 AVAILABLE)

Sponsorship Benefits:

EVENT PROFILE

- Exclusive sponsor status as the Hope Sponsor
- Exclusive opportunity to introduce dinner & thank guests
- Recognition by the emcee at the gala

HOSPITALITY

- 1 tables of 8 guests in VIP section & 1 bottle of champagne
- Entrance to pre-event reception

PUBLICITY

- Recognition on social media
- Blog post highlighting your company & our sponsorship

BRAND RECOGNITION

- Name/logo in pre-event marketing materials
- Logo in e-marketing pre and post event
- Logo on event sponsor signage
- Logo displayed in program
- Logo placement in sponsor recognition presentation
- Logo on dinner signage
- Sponsor recognition on placecards at tables
- Recognition on WIN House website



EMPOWER SPONSOR (ENTERTAINMENT)

\$10,000 (1 AVAILABLE)

Sponsorship Benefits:

EVENT PROFILE

- Exclusive sponsor status as the Empower Sponsor
- Exclusive opportunity to introduce entertainment
- Recognition by the emcee at the gala

HOSPITALITY

- 1 tables of 8 guests in VIP section & 1 bottle of champagne
- Entrance to pre-event reception

PUBLICITY

- Recognition on social media
- Blog post highlighting your company & our sponsorship

BRAND RECOGNITION

- Name/logo in pre-event marketing materials
- Logo in e-marketing pre and post event
- Logo on event sponsor signage
- Logo displayed in program
- Logo placement in sponsor recognition presentation
- Logo on entertainment signage
- Recognition on WIN House website



COURAGE SPONSOR (RECEPTION)

\$5,000 (1 AVAILABLE)

Sponsorship Benefits:

EVENT PROFILE

- Exclusive sponsor status as the Courage Sponsor
- Recognition by the emcee at the gala

HOSPITALITY

- 4 gala tickets
- Exclusive opportunity to host pre-event reception

PUBLICITY

- Recognition on social media

BRAND RECOGNITION

- Logo in e-marketing pre and post event
- Logo on event sponsor signage
- Logo displayed in program
- Logo placement in sponsor recognition presentation
- Logo on reception signage

COMPASSION SPONSOR (WINE)

\$5,000 (1 AVAILABLE)

Sponsorship Benefits:

EVENT PROFILE

- Exclusive sponsor status as the Compassion Sponsor
- Recognition by the emcee at the gala

HOSPITALITY

- 4 gala tickets
- Entrance to pre-event reception

PUBLICITY

- Recognition on social media

BRAND RECOGNITION

- Logo in e-marketing pre and post event
- Logo on event sponsor signage
- Logo displayed in program
- Logo placement in sponsor recognition presentation
- Logo recognition on wine signage
- Opportunity to label dinner wine (to be supplied by sponsor)



STRENGTH SPONSOR (PHOTOGRAPHY)

\$5,000 (1 AVAILABLE)

Sponsorship Benefits:

EVENT PROFILE

- Exclusive sponsor status as the Strength Sponsor
- Recognition by the emcee at the gala

HOSPITALITY

- 4 gala tickets
- Entrance to pre-event reception

PUBLICITY

- Recognition on social media

BRAND RECOGNITION

- Logo in e-marketing pre and post event
- Logo on event sponsor signage
- Logo displayed in program
- Logo placement in sponsor recognition presentation
- Logo on photography signage
- Logo recognition on guest photos

INSPIRE SPONSOR (VOLUNTEER)

\$5,000 (1 AVAILABLE)

Sponsorship Benefits:

EVENT PROFILE

- Exclusive sponsor status as the Inspire Sponsor
- Recognition by the emcee at the gala

HOSPITALITY

- 4 gala tickets
- Entrance to pre-event reception

PUBLICITY

- Recognition on social media

BRAND RECOGNITION

- Logo in e-marketing pre and post event
- Logo on event sponsor signage
- Logo displayed in program
- Logo placement in sponsor recognition presentation
- Logo on volunteer lounge signage
- Logo on volunteer thank you package



FAMILY SPONSOR

\$2,500 (MULTIPLE AVAILABLE)

Sponsorship Benefits:

EVENT PROFILE

- Recognition by the emcee at the gala

HOSPITALITY

- 2 gala tickets

BRAND RECOGNITION

- Name in e-marketing & link from event website
- Logo on event sponsor signage
- Logo displayed in program
- Logo placement in sponsor recognition presentation

COMMUNITY SPONSOR

\$1,000

Sponsorship Benefits:

BRAND RECOGNITION

- Name in e-marketing & event website
- Name listing in sponsor recognition presentation
- Name listing in program



SPONSORSHIP & TICKET FORM

Name: _____

Company Name: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____

Email: _____

Sponsorship

Presenting at	\$20,000	<input type="checkbox"/>		
Hope at	\$15,000	<input type="checkbox"/>	Empower at	\$10,000 <input type="checkbox"/>
Courage at	\$5,000	<input type="checkbox"/>	Compassion at	\$5,000 <input type="checkbox"/>
Strength at	\$5,000	<input type="checkbox"/>	Inspire at	\$5,000 <input type="checkbox"/>
Family at	\$2,500	<input type="checkbox"/>		
Community at	\$1,000	<input type="checkbox"/>		

Table/Tickets

Table of 8	\$1,400	No. of Tables:	_____	at \$1,400 = \$	_____
Individual Tickets	\$195	No. of Tickets:	_____	at \$195 = \$	_____

Donation:

In lieu of tickets, I would like to donate: \$ _____

Total: \$ _____

Auction Item – Please contact me

Payment is enclosed in the form of:

Cheque attached or Credit Card VISA MC

Name on Card: _____

Card No: _____

Expiry Date: _____

WIN House

P.O. Box 20088 RPO Beverly

Edmonton, AB T5W 5E6

(780) 471-6709

www.winhouse.org

Charitable Registration No: 107283301 RR0001



For more information about the Under the Umbrella Gala

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