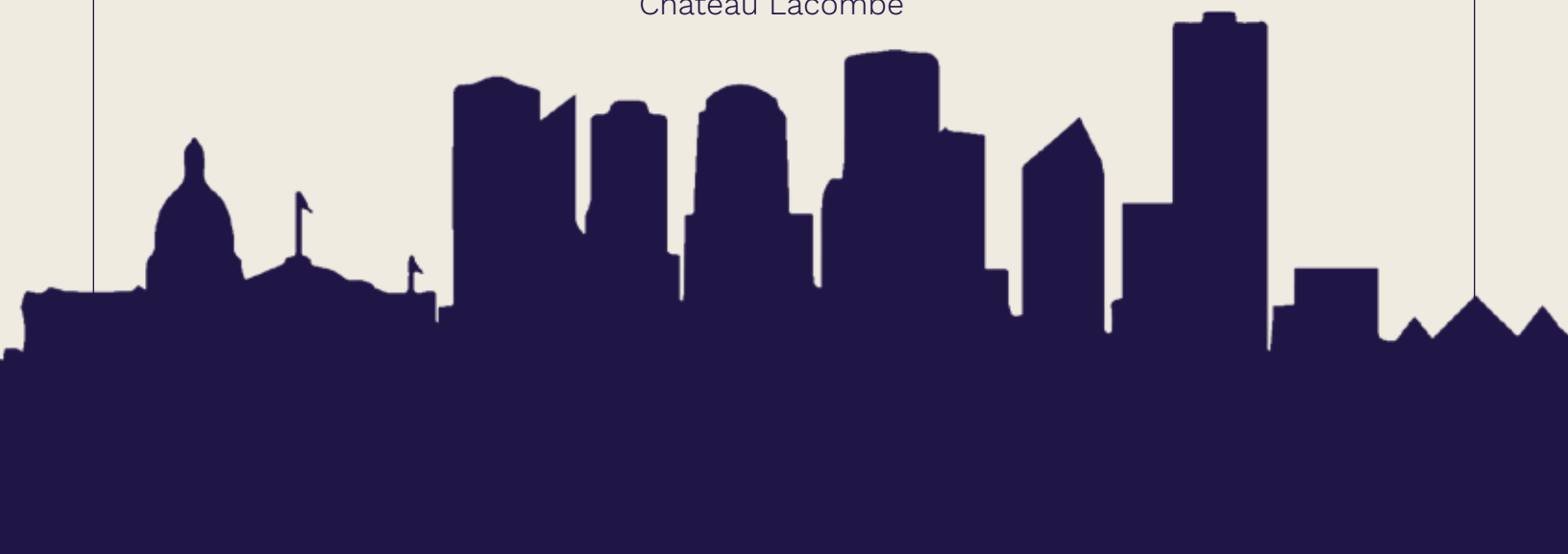
under the
UMBRELLA
GALA

PARTNERSHIP OPPORTUNITIES

Together we can change and save lives.

Friday, September 29th, 2017
Chateau Lacombe



On September 29, 2017, join us for our 2nd Annual Under the Umbrella Gala - Enjoy a fabulous dinner and amazing live entertainment all while helping us save and change the lives of those impacted by domestic violence.

Let’s start conversations and raise our voices for victims. As more of us speak up about domestic abuse, the more we’ll shift the narrative against the issue. Together, we can shed light on the root causes, challenge stereotypes and change collective attitudes.

ABOUT WIN HOUSE

Mission
WIN House exists to further non-violent relationships and environments for women with or without children.

Vision
Women and children are safe and free from abuse in their environments and relationships.

United, we are strong. Since 1968, for nearly five decades, we've given women and children of all ages and cultures a safe place to flee. From passionate professionals and volunteers, to dedicated donors and champions of the cause, WIN House is committed to providing safety, support, relief and resources for abuse victims.

Today, WIN House accommodates up to 70 women and children at a time (up to 21 days) with meals, clothing, nurses, crisis intervention support, child support, pet care, valuable links to housing, legal, employment and educational services, and numerous post-shelter goods and services. It often starts with a call to our 24 hour Helpline (780) 479-0058 – It's a step towards hope, help, love and to making a plan to overcome all obstacles.

2015/2016 Facts & Figures

- 320 Women
- 456 Children
- 2560 Crisis Calls

EVENT OVERVIEW

Last year's event was a truly memorable night beneath the beautiful chandelier at the Chateau Lacombe. Guests enjoyed champagne and hors d'oeuvres while browsing a range of silent auction items during cocktail hour.

Over 150 guests joined us for an elegant evening with an important message of empowerment for women who have weathered the storm – and were ready to tell their story. Without a doubt, the inspirational highlight of the night was the speech of former WIN House client, Jill, who told her story of devastating trauma, of her journey to healing and of her courage to stand up to domestic violence.

Through an energetic and exciting cash appeal, we were able to raise over $34,000 towards our transport van, operate the 24/7 Helpline for a full year, provide over 200 babies with diapers during their 21 days in shelter, and purchase the supplies for 30 household packages. In total the event raised $55,000 in its first year and was a huge success! Help us make the 2017 year bigger and better than ever.

Big or small, every positive action makes a difference in the lives of abuse victims. We can do something about it. Help us change and save lives.

Event Details

The Chateau Lacombe Alberta Ballroom
5:30pm Cocktail Reception
7pm Program and Dinner

PRESENTING PARTNER
$15,000 (1 AVAILABLE)

Partnership Benefits:

EVENT PROFILE

• Exclusive presenting partner status with event named “Under the Umbrella Gala presented by Your Company”
• Speaking opportunity at gala
• Recognition by the emcee at the gala

HOSPITALITY

• 2 tables of 8 guests in VIP section & 1 bottle of champagne per table
• Opportunity for you & your guests to attend the pre-event reception

PUBLICITY

• Name/logo recognition in local & regional news media outlets (traditional news release)
• Media advertising*
• Social media recognition
    • Twitter - 2,500 followers
    • Facebook - 600 friends
    • Instagram - 400 followers
• Blog post highlighting your company & our partnership
• Full page acknowledgement in post-event newsletter

*Pending media partnership

BRAND RECOGNITION

• Partner recognition where the gala is promoted as well as all marketing materials including but not limited to:
    • Event letterhead
    • Partnership package
    • Save the date & formal invitation
    • All event signage
    • Event program (full page)
    • Partner recognition presentation
    • Event webpage
    • Post-event thank you letters
• Recognition on WIN House website

OTHER BENEFITS

• Exclusive opportunity to provide all gala guests with a branded table gift (at an additional cost)
• Opportunity for staff to volunteer at event

HOPE PARTNER (DINNER)
$10,000 (1 AVAILABLE)

Partnership Benefits:

EVENT PROFILE

- Exclusive partner status as the Hope Partner
- Exclusive opportunity to introduce dinner & thank guests
- Recognition by the emcee at the gala

HOSPITALITY

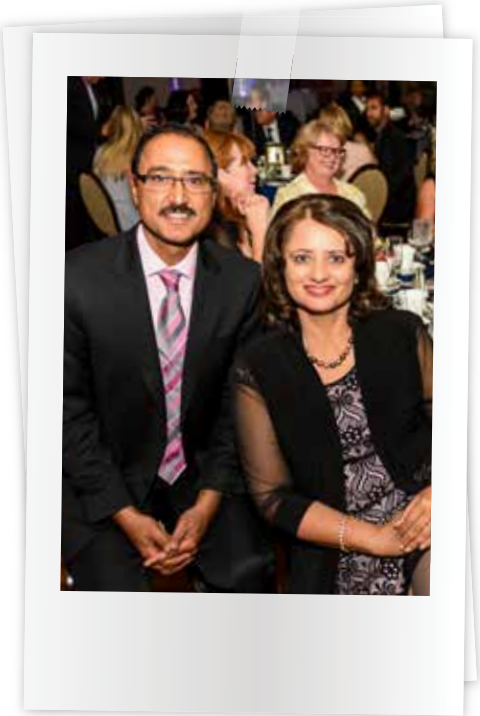
- 1 tables of 8 guests in VIP section & 1 bottle of champagne
- Entrance to pre-event reception

PUBLICITY

- Recognition on social media
- Blog post highlighting your company & our partnership

BRAND RECOGNITION

- Name/logo in pre-event marketing materials
- Logo in e-marketing pre and post event
- Logo on event partner signage
- Logo displayed in program
- Logo placement in partner recognition presentation
- Logo on dinner signage
- Partner recognition on placecards at tables
- Recognition on WIN House website



EMPOWER PARTNER (ENTERTAINMENT)
$10,000 (1 AVAILABLE)

Partnership Benefits:

EVENT PROFILE

- Exclusive partner status as the Empower Partner
- Exclusive opportunity to introduce entertainment
- Recognition by the emcee at the gala

HOSPITALITY

- 1 tables of 8 guests in VIP section & 1 bottle of champagne
- Entrance to pre-event reception

PUBLICITY

- Recognition on social media
- Blog post highlighting your company & our partnership

BRAND RECOGNITION

- Name/logo in pre-event marketing materials
- Logo in e-marketing pre and post event
- Logo on event partner signage
- Logo displayed in program
- Logo placement in partner recognition presentation
- Logo on entertainment signage
- Recognition on WIN House website

COURAGE PARTNER (RECEPTION)
$5,000 (1 AVAILABLE)

Partnership Benefits:

EVENT PROFILE

- Exclusive partner status as the Courage Partner
- Recognition by the emcee at the gala

HOSPITALITY

- 4 gala tickets
- Exclusive opportunity to host pre-event reception

PUBLICITY

- Recognition on social media

BRAND RECOGNITION

- Logo in e-marketing pre and post event
- Logo on event partner signage
- Logo displayed in program
- Logo placement in partner recognition presentation
- Logo on reception signage

COMPASSION PARTNER (WINE)
$5,000 (1 AVAILABLE)

Partnership Benefits:

EVENT PROFILE

- Exclusive partner status as the Compassion Partner
- Recognition by the emcee at the gala

HOSPITALITY

- 4 gala tickets
- Entrance to pre-event reception

PUBLICITY

- Recognition on social media

BRAND RECOGNITION

- Logo in e-marketing pre and post event
- Logo on event partner signage
- Logo displayed in program
- Logo placement in partner recognition presentation
- Logo recognition on wine signage
- Opportunity to label dinner wine (to be supplied by partner)

STRENGTH PARTNER (PHOTOGRAPHY) $5,000 (1 AVAILABLE)

Partnership Benefits:

EVENT PROFILE

- Exclusive partner status as the Strength Partner
- Recognition by the emcee at the gala

HOSPITALITY

- 4 gala tickets
- Entrance to pre-event reception

PUBLICITY

- Recognition on social media

BRAND RECOGNITION

- Logo in e-marketing pre and post event
- Logo on event partner signage
- Logo displayed in program
- Logo placement in partner recognition presentation
- Logo on photography signage
- Logo recognition on guest photos

INSPIRE PARTNER (VOLUNTEER) $5,000 (1 AVAILABLE)

Partnership Benefits:

EVENT PROFILE

- Exclusive partner status as the Inspire Partner
- Recognition by the emcee at the gala

HOSPITALITY

- 4 gala tickets
- Entrance to pre-event reception

PUBLICITY

- Recognition on social media

BRAND RECOGNITION

- Logo in e-marketing pre and post event
- Logo on event partner signage
- Logo displayed in program
- Logo placement in partner recognition presentation
- Logo on volunteer lounge signage
- Logo on volunteer thank you package

FAMILY PARTNER
$2,500 (MULTIPLE AVAILABLE)

Partnership Benefits:

EVENT PROFILE

• Recognition by the emcee at the gala

HOSPITALITY

• 2 gala tickets

BRAND RECOGNITION

• Name in e-marketing & link from event website
• Logo on event partner signage
• Logo displayed in program
• Logo placement in partner recognition presentation

COMMUNITY PARTNER
$1,000

Partnership Benefits:

BRAND RECOGNITION

• Name in e-marketing & event website
• Name listing in partner recognition presentation
• Name listing in program

PARTNERSHIP & TICKET FORM

Name: _____

Company Name: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____

Email: _____

Partnership

Presenting at	$15,000 ☐		
Hope at	$10,000 ☐	Empower at	$10,000 ☐
Courage at	$5,000 ☐	Compassion at	$5,000 ☐
Strength at	$5,000 ☐	Inspire at	$5,000 ☐
Family at	$2,500 ☐		
Community at	$1,000 ☐		

Table/Tickets

Table of 8	$1,400	No. of Tables: _____	at $1,400 = $ _____
Individual Tickets	$195	No. of Tickets: _____	at $195 = $ _____

Donation:

In lieu of tickets, I would like to donate: $ _____

Total: $ _____

Auction Item – Please contact me ☐

Payment is enclosed in the form of:

☐ Cheque attached or Credit Card ☐ VISA ☐ MC

Name on Card: _____

Card No: _____

Expiry Date: _____

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P.O. Box 20088 RPO Beverly
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www.winhouse.org
Charitable Registration No: 107283301 RR0001

For more information about the Under the Umbrella Gala

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