

A hand holding two candy canes against a plaid background. The candy canes are striped and have a classic hook shape. The hand is positioned at the bottom left, holding the sticks of the candy canes. The background is a dark, textured plaid fabric.

WIN House Newsletter

Winter 2018

Supporting: WIN House I, II & Carol's House



Message from the Executive Director

Seasons Greetings!

As I look around this holiday season I am comforted by all this year has encompassed. WIN House has hit so many successful milestones, and we could not have done it without the help of the many people I would like to thank.

To our **Edmonton Women's Emergency Shelter Ltd Board of Directors, community partners, and donors** – 2017 has proven to be great beyond our expectations. We are pleased to report continued financial stability for our shelters; your steadfast support ensures that our doors remain open. Thank you.

Our **Volunteers** play an integral role in our year's successes. We are ever grateful for your time and compassion to our initiatives; namely in donations management and in fundraising or events. **Special thanks** and holiday wishes to each of you and your families, for your participation in helping WIN House fulfill our core purpose and values.

Finally, Happy Holidays to our strong and resilient team of front line and support personnel, all of whom are fully committed to wellness and training opportunities, culminating into an enhancement of client supports. They embrace the epitome of working towards domestic violence prevention. To all the WIN House staff, my sincerest thank you.

WIN House exists to support the safety and security of women and children fleeing domestic violence.

In honour of the healing path of survivors of domestic violence, as well as in remorse and condolence to loved ones of those who did not survive, I wish all families a safe and hopeful holiday season on behalf of WIN House. You remain, always, our priority focus and are in our thoughts and hearts.

May **2018** continue to bring a measure of hope that the goal of preventing domestic violence in our community is reachable. We can act. We can support. We will continue to save lives. Together, with friends of WIN House, for all of us, and our children's children.

- Tess Gordey



The Season of Sparkle

“ Thank you to Hillberg and Berk for your generosity, your community spirit, and for your dedication to empowering women – one sparkle at a time.

– Mary Anne Nguyen

Through education, inspiration, and opportunity, we are women empowering women one sparkle at a time. What this manifesto means to us is that every facet of the company – from the culture to the causes with which we align ourselves – is focused on empowering women. This year, we plan to live our mission of empowering women by donating approximately a million dollars in cash and product. We will support organizations that educate, inspire, and provide opportunities to women in Canada and around the world.

We are proud to partner with WIN House, as their values perfectly align with our belief that empowering women can change the world. For nearly 50 years WIN House has been an integral part of the Edmonton community in the fight to end domestic violence, providing domestic abuse victims with resources, shelter, and support.

We are inspired by the courage of these women who have taken the step to leave their abusers and enter WIN House. This is a huge step in taking back the power that has been stolen from them. These women have endured abuse and persevered, and in their time of need they can count on the kindness of strangers to help provide the support they need to stay safe and improve their lives.

WIN House provides a way for the community to reach out, to provide and advocate for domestic abuse victims. It is a place for these survivors to share their stories with each other and know that they are not alone. **It is these growing communities of women empowering women that we believe can truly change the world.**

- HILLBERG & BERK



Upcoming Events

January

1st New Year's Day
Office: CLOSED

February

19th Family Day
Office: CLOSED

March

30th Good Friday
Office: CLOSED

April

2nd Easter Monday
Office: CLOSED

May

21st Victoria Day
Office: CLOSED

Save the Date!

Win FORE WIN
Golf Tournament
Monday, June 4th

In Her Shoes Gala
Friday, June 15th

Under the Umbrella
Gala
November 2018 (TBA)

A Year of Giving

For WIN House, 2017 has been a tremendous year of giving by the community of Edmonton. Almost every day, someone comes to our business office, calls us on the phone, or plans an event in order to secure donations for the women and children who stay in our shelters.

Whether it is a gala, a golf tournament or a haunted house, the number and creativity of events that people host for us is truly heartwarming. This year, over 70 events were implemented by WIN House supporters and the amount of money raised will go a long way in helping to support the programs and services our clients and their children access every day.

The donations come in many forms: monetary, material, and time spent by our volunteers. All of the events held for WIN House by your neighbours, co-workers, families and friends meant the world to us – clients, kids and staff – as do the number of amazing relationships that have been forged and built throughout the years.

To give an idea of some of the events, a few are listed below:

- Central Sewing Volunteers sewed enough quilts, children's clothes, PJ's, scarves, mitts and hats to fill one huge room;
- Scotiabank had their 20th Charity Golf Tournament for WIN House and donated \$35,000! In fact, since the tournament began in 1999, participants have helped to raise over \$1 million!;
- Girl To Girl: Young Women's Empowerment Group wrapped Christmas presents at West Edmonton mall for days to raise money for WIN House;
- IT Masters celebrated their 20th year of supporting WIN House and has since donated over \$200,000 to date;
- The INVIS Angels in the Night showed up with over 20 people to hand deliver household items towards our Fresh Start Program;
- The Royal Glenora Ladies hosted a Christmas Luncheon for us and donated items and funds towards our program and services;
- BOMA Edmonton hosted a luncheon with over 500 of Edmonton Business owners to raise money for WIN House through a raffle and an amazing silent auction;
- At the annual Rohit's Basket of Hope event, women came together to build 162 baskets to help remind our women that they are valued and cared for;
- Shopper's Drug Mart, headed by Edmonton's City Centre branch, collected toiletries to fill over 150 shoe boxes for their Growing Women's Health Campaign;
- The Legacy Plus Club donated 190 air mattresses and 50 pumps to give our women and their children a place to sleep in their new homes;
- CTV, 100.3 The Bear, 104.9 Virgin Radio and TSN 1260, along with Tim Hortons rallied the city to help build a mountain of toys for children staying at WIN House;



- The Edmonton Korean Canadian Women's Association donated \$5,000 towards the Fresh Start Program. To date they have donated over \$15,000;
- Global News Give Me Shelter campaign helped make the holidays a bit brighter for women and children fleeing domestic violence;
- Edmonton Eskimos donated 296 pairs of shoes to WIN House. Each pair has marked the first steps in a journey towards an abuse-free life for our women;

Success from our Fund Development department for WIN House also has come in the form of grants as well. In September we received an \$81,800 grant from the Stollery Charitable Foundation to support the first year of a three-year pilot program that will train our childcare staff in trauma informed care as it relates to the children of WIN House. Working with our in-house counsellor, we will begin to identify, record, and report the behaviour children may display as a result of witnessing or experiencing domestic abuse.

We also received a \$65,300 grant from the Edmonton Community Foundation to cover the cost of our in-shelter registered nurse so she can continue to provide medical assistance to our clients and their kids. Without this grant, we would not be able to support this most vital service to those who need it most.

WIN House also benefitted from a grant from the St. Paul's Foundation to completely replace the roof in one of the shelters. Leaks were coming into our clients' rooms, shingles were blowing off, and all in all, it was falling apart. St. Paul's provided us with \$12,000 to put on a new, dry, and safe roof that will last for years to come.

2nd Glance Clothes in Leduc and St. Andrew's Thrift Shop each provided us with \$5,000 to purchase new items for our Fresh Start program and purchase a new fridge and stove.

The Alberta Community and Social Services department provided WIN House with a grant of \$100,784 to assist with fire, safety, health and capacity needs we have experienced.

The Victorian Order of Nurses Edmonton Foundation donated \$100,800.61 to help supplement the In-shelter Nursing Services program over the next many years.

We also had three direct mail campaigns at WIN House in 2017 – one in spring and two in December. Each was designed to retain or acquire new donors to WIN House as well as provide factual information and statistics on domestic abuse in Canada, Alberta and Edmonton.

All in all, 2017 was a wonderful year of giving. The women and children who find themselves at WIN House after fleeing domestic abuse often arrive with nothing in hand. By welcoming them into our shelters, providing them with clothes, warm food and safety as they try to navigate the next steps in their journey towards a life free from abuse of any kind, we are only doing one part in making a difference. Without the generosity, care and support of our community, none of what we do would be possible. We are all in this together and when we act, we can help make a change in the lives of those who need it most.



The Heart of Our City



I can *support*

Donate today

To donate, please mail this form to the address below or make a donation online at www.winhouse.org.

Tax receipts are issued for donations of \$25 or greater.

I will be making a one time donation of \$ _____

I would like to make monthly donations of \$ _____ beginning DD of MM ending DD of MM.

For an additional \$25 I would like to become a member
(Membership year runs from July 1 to June 30 and is not eligible for a charitable tax receipt.)

Name: _____ Address: _____

City: _____ Province: _____ Postal Code: _____

Email Address: _____

Home Phone: _____ Business Phone: _____

I'm enclosing my cheque/money order payable to WIN House.

Please charge my credit card: VISA Mastercard

Card Number: _____ Expiry Date: _____

I prefer to be contacted by: Mail E-mail



Thank You

So many of our clients took the time to thank us this year—and we are happy to serve each one—but we also know that they are truly thanking all of those who helped make what we do possible, and we would be remiss if we didn't take the time to thank you either. It might be a simple phrase, and one cannot truly express the depth of our gratitude, but we just have to give a great big THANK YOU.

You help make our community an amazing place to live. We hope you will join us next year as we celebrate our **50th anniversary!**

Take Action I can support

We can do something about it. Join us and act.

Helpline: 780.479.0058

Charitable registration # 107283301 RR0001

winhouse.org



 **WINhouse** | *I can act*

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